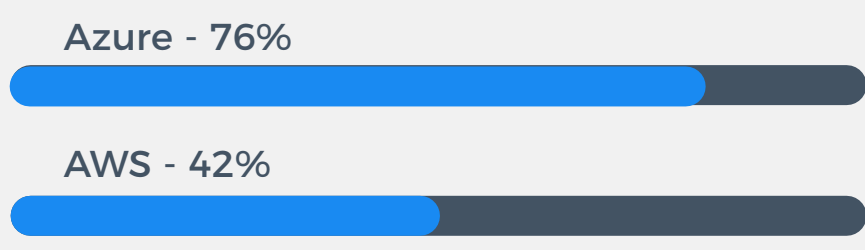


# Microsoft Azure Soaring High in the Cloud

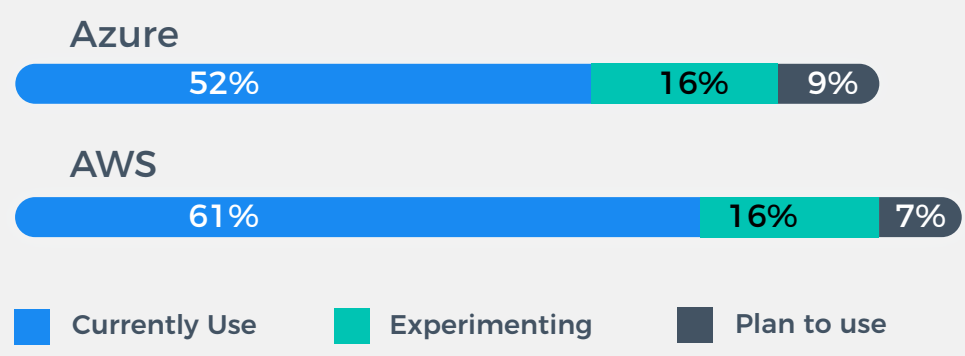


## Emerging as a Major Challenger to AWS

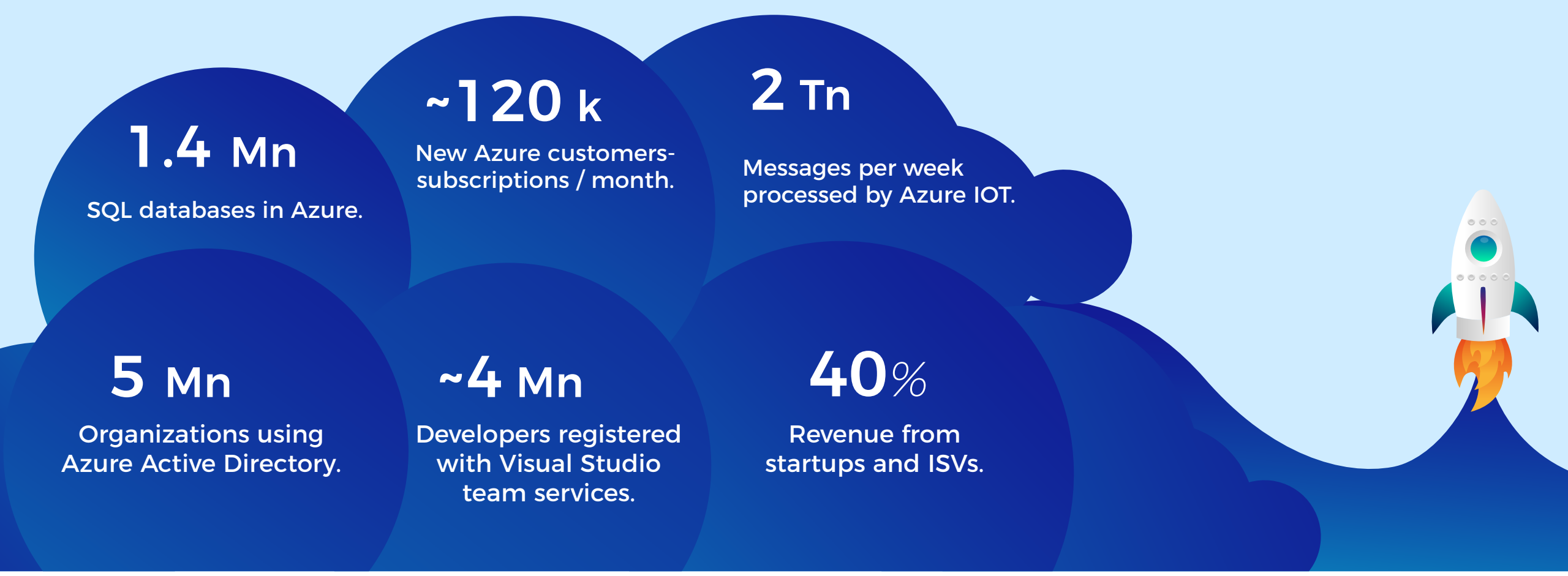
### Growth Rate in Q1 2019



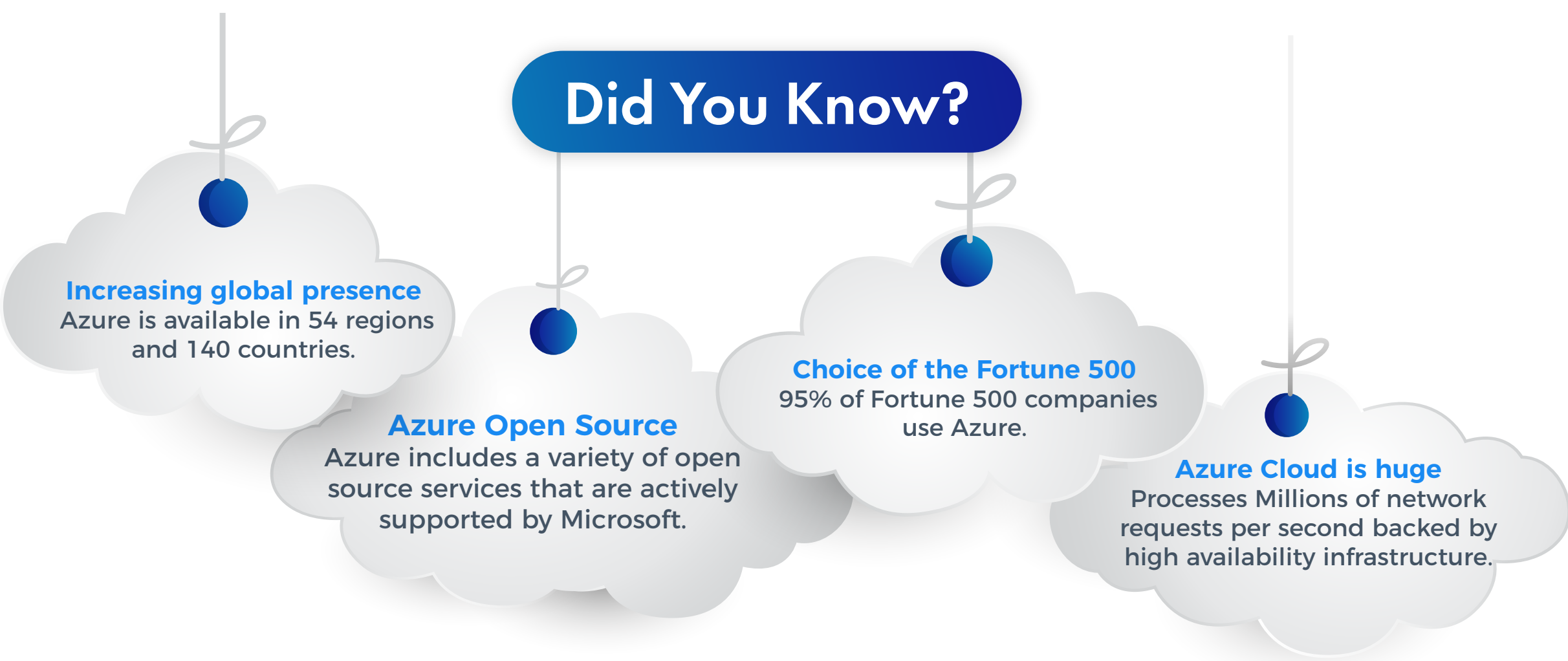
### Public Cloud Adoption



## The Azure Momentum



## Did You Know?



## How Azure Caters to Top Cloud Services

### Top Growing Public Cloud Services

### Azure Offerings

Service	2018	2019	Azure Offering
Serverless	24%	36%	Azure Functions
Stream Processing	20%	30%	Azure Stream Analytics
Machine Learning	18%	26%	Azure Machine Learning Studio
Container as a Source	26%	37%	Azure Container Instances
IoT	15%	21%	Azure IoT Solution Accelerators
Data Warehouse	29%	40%	Azure SQL Data Warehouse
Batch Processing	26%	36%	Azure Batch

aws	Microsoft Azure
Yet to strengthen support for Hybrid Cloud.	Excels in Hybrid Cloud space.
Extensive partner ecosystem.	Azure is still building its partner ecosystem.
Elastic Compute Cloud (EC2): Pay by the hour.	Azure Infrastructure Services: Pay by the minute.
Machines can be accessed individually.	Machines are grouped into cloud service and respond to the same domain name but different ports.
EBS storage is superfast for Big Data.	Standard storage has difficulties for Big Data and hence premium storage is required.

## AWS + Azure: The Multi-Cloud Strategy

58% of businesses are using a combination of AWS & Azure to create a **multi-cloud network**.



Enterprises are choosing attractive features from AWS and Azure to enable a **multi-cloud strategy**.

Both AWS & Azure continue to launch new pricing structures, new products and new integrations. The decision to use either of the platforms or both together solely depends on the requirements of the client organization and how AWS vs Azure compare against those requirements.

Source: Microsoft, Statista, RightScale, Techcrunch

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