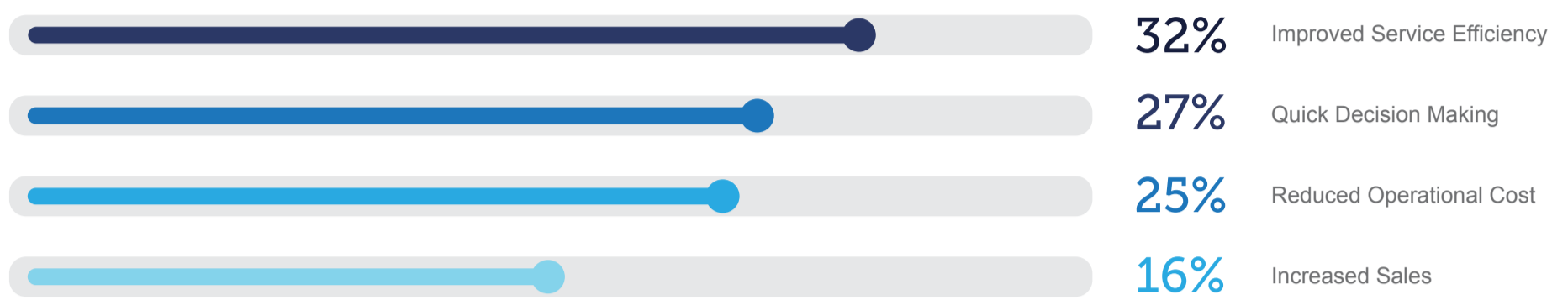


THE STATE OF ENTERPRISE MOBILITY

Technology which enables employees to connect with customers and co-workers at any time, from anywhere from any device.

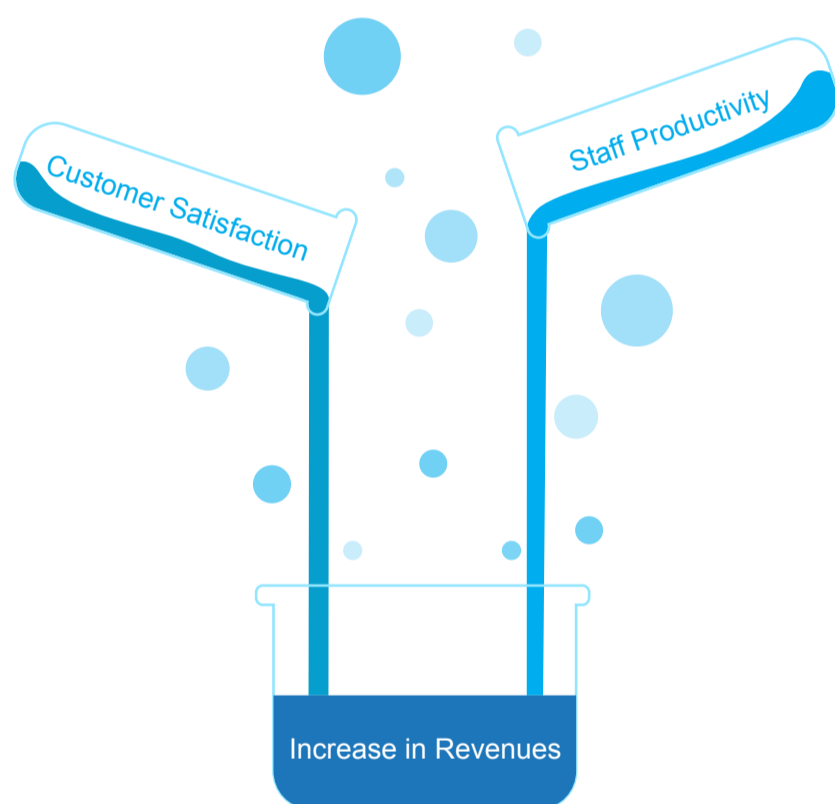
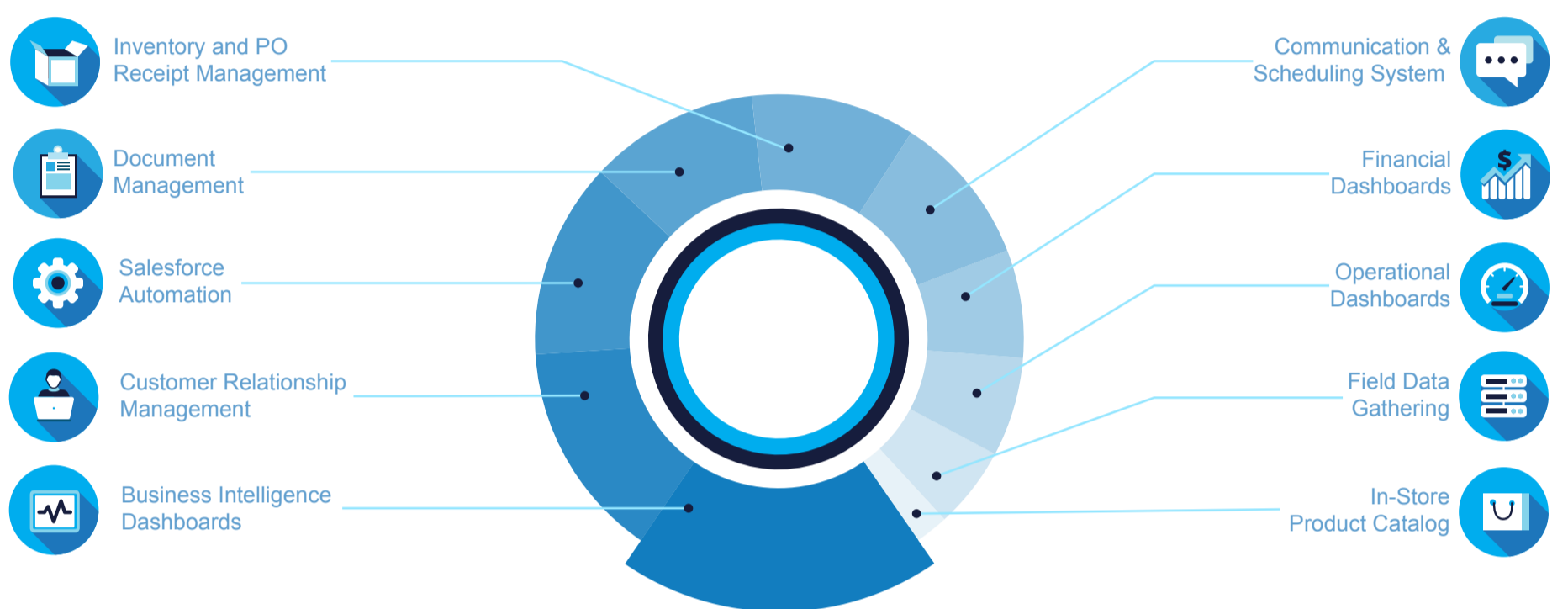
FACTORS DRIVING ENTERPRISE MOBILITY

Our research shows organizations are adopting mobile applications mainly to improve service efficiency, thus enhance customer satisfaction.



ENTERPRISE ARE INTERESTED IN DIFFERENT KIND OF APPLICATIONS

As per our analysis based on customer requirements and project implementation, enterprises are mostly interested in Business Intelligence dashboards on the mobile followed by Quote and Sales Order management application.

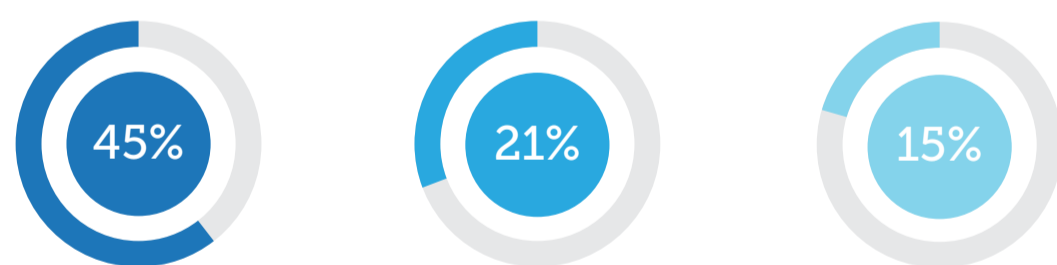


TOP 5 ELEMENTS TO CONSIDER FOR IMPLEMENTING THE ENTERPRISE APP

As per our experience while implementing enterprise mobile application, the key factors to consider are:

- User Centric Design & Aesthetics
- Optimized for Omni-Channel Access
- Flawless Performance
- Highly Secure Data Access
- Seamless Backend Integration to Corporate Systems

INDUSTRY ANALYST PREDICTION



45% enterprises may spend a minimum of \$500,000 on mobility projects over the next 12 to 18 months.

APAC – the fastest growing market by geography growing at a CAGR of 21%. North America – to remain the largest enterprise mobility market.

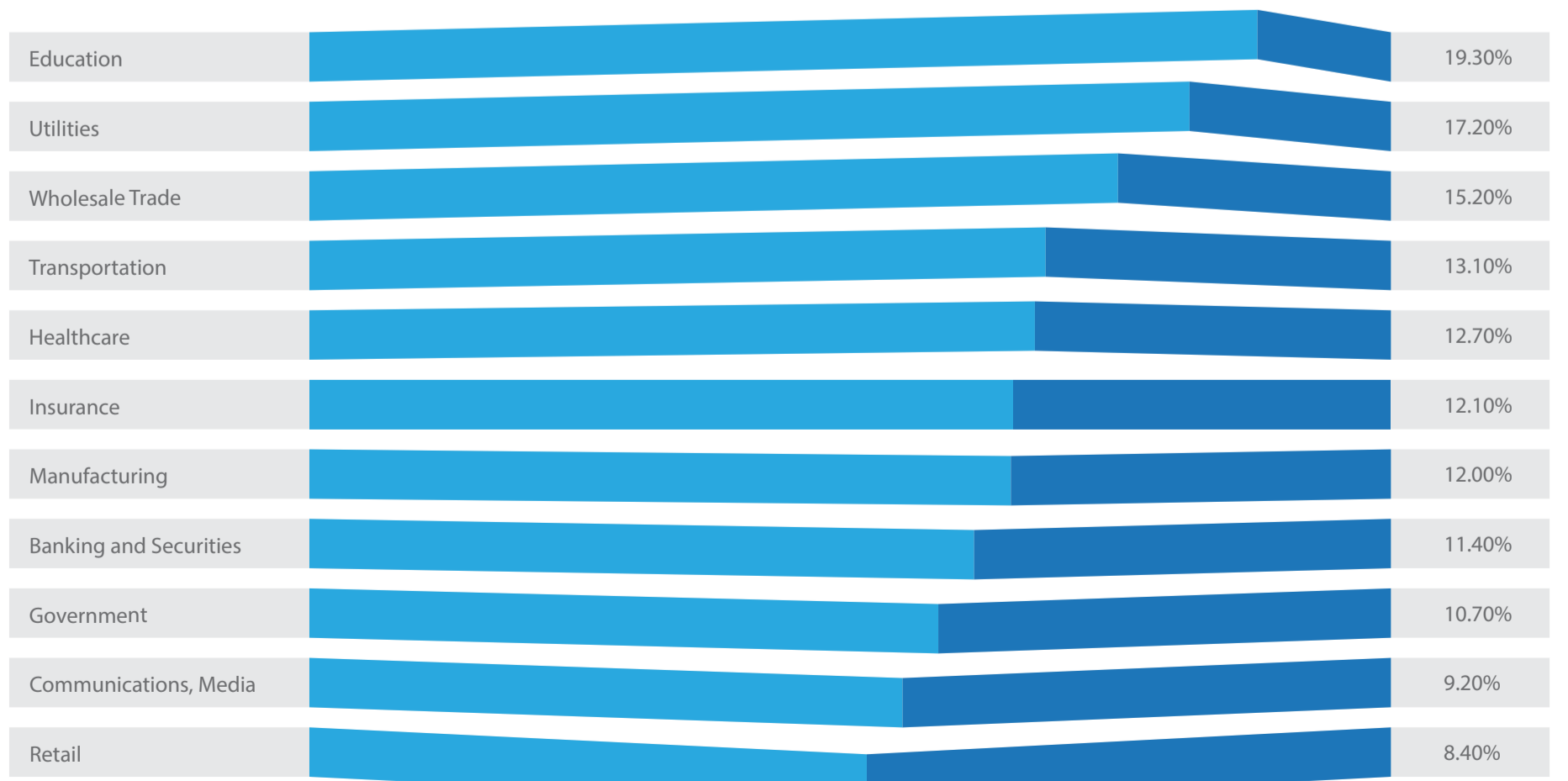
15% CAGR – The rate at which enterprise mobility market is growing.

Source: eMarketer, NASSCOM, PREDUESYS



GLOBAL MOBILE SPEND BY SECTOR

As per Gartner report and as calculated by researchers in Deloitte, the education sector is going to be the highest spender on mobile applications worldwide till 2016.



ABOUT RAPIDVALUE

RapidValue is a leading provider of end-to-end mobility solutions to enterprises worldwide. Armed with a large team of experts in mobility consulting and application development, along with experience delivering global mobility projects, we offer a range of mobility services across industry verticals. RapidValue delivers its services to the world's top brands and Fortune 1000 companies, and has offices in the United States and India. www.rapidvaluesolutions.com | contactus@rapidvaluesolutions.com | +1-877-643-1850